

# 2023 Spa & Wellness Awards + Longevity & Wellness Summit

*Partnership Opportunities*







# Our FIRST

Cue the music... 'Oh What A Night'...

27 November 2022 saw the return of our industry awards with a white-hot welcome. People came from around the country, across the ditch and the Pacific to celebrate the Inaugural Spa & Wellness Awards at the Calile Hotel in Brisbane. It was a spectacular night, with a room full of warmth and laughter as we celebrated and reconnected our spa family. The theme of Unity set the tone, amplified as we shared our meal, chinked our glasses and cheered the deserving winners.

The numbers:

- 121 nominations
- 90 people attended
- 36 awards won
- 6,651 consumers voted
- 100+ UGC posts on Instagram
- 30,000+ views on Social Media
- 390,000 impressions on Spa & Wellness website
- 14 feature articles in relevant magazines
- Goodie bags filled with \$575 worth of products

The success of 2022 has paved the way for 2023.

This year on 29 October we will be celebrating at the InterContinental in Sorrento on Victoria's Mornington Peninsula. The Awards will be part of a bigger event, **The Longevity & Wellness Summit**, an immersive, unique, one-day event specifically for businesses in the Spa & Wellness space. It will be held at the Peninsula Hot Springs on 30 October after the Awards celebrations.

To learn more about the Spa & Wellness Awards and the Longevity & Wellness Summit go [here](#).





AWARD CATEGORY

Here are our 2022 winners over six major categories with a total of 28 awards across these categories. The awards are judged by our well-respected advisory board who adhere to strict judging criteria.

Below are the winners! Congratulations!

# Our 2022 Award WINNERS

Each winner received a crystal plaque individually engraved with their name and the award won. They also received a digital gold badge to place on their marketing collateral, social media channels and website. Both have been showcased with pride, emphasising the credibility and value of the recognition the Spa & Wellness Awards provide.

## Consumer

- Best Skincare Face  
**KOU**
- Best Skincare Body  
**KOU**
- Best Hair Care  
**Muki Organics**
- Best Wellness Product  
**Happy Bam Co**
- Best Wellness Retreat  
**Kamalaya Koh Samui**
- Best Spa  
**Five Star Day Spa**

## People

- Spa Star of The Year  
**Kristy Morris & Kath Merlo**
- Spa Consultant of The Year  
**Sam Dunn**
- Wellness Warrior of The Year  
**Naomi Whitford**
- Ambassador for Change  
**Alice Hansen**

## Travel

- Best Eco Retreat  
**Guingana**
- Best Travel Experience  
**The Reef House**
- Best Island Resort or Hotel  
**COMO Luccala Island**
- Most Unique Property  
**COMO The Treasury Perth**

## Wellness

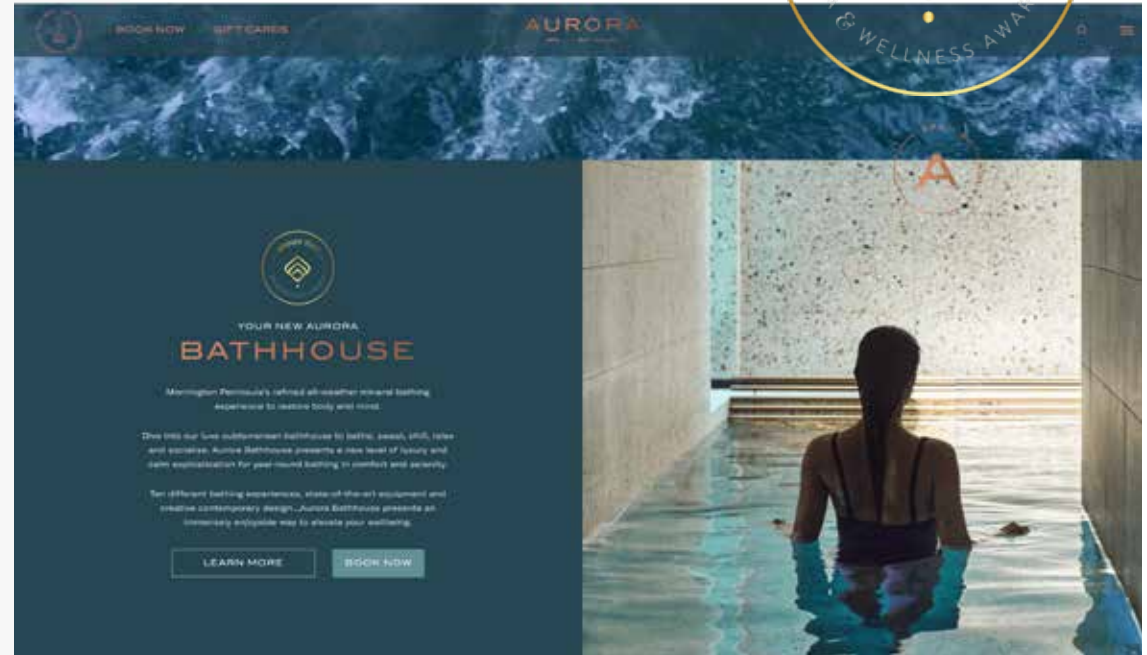
- Best Wellness Program  
**endota Online Retreat**
- Best Wellness Product  
**Subtle Energies Sleep Program**
- Best Wellness Retreat or Resort  
**Kamalaya Koh Samui**
- Best Urban Wellness Center  
**Koko Med Spa**
- Best Wellness Cuisine  
**Arlo Ho**
- Best Mineral or Hot Spring  
**Perinasea Hot Springs**

## Spa

- Best Urban Spa  
**Belongue Urban Retreat & Spa**
- Best Resort Spa  
**Spa Anise**
- Best Hotel Spa  
**Aurora Bathhouse**
- Best Rural Spa  
**Osborn House Spa**
- Best Wellness Spa  
**Amistara Wellness**
- Best Spa in Australasia  
**Alba**
- Best Spa in Asia  
**The Dotal, Langkawi**
- Best Spa Experience  
**Soul Skin Spa**
- Best Spa Supplier  
**Spa Vision**
- Best New Spa  
**Bodhi Yellappa**
- Best Med Spa  
**Accentia Cosmetic Medicine**

## Beauty

- Best Internal Beauty Product  
**GLOWSO**
- Best Sustainable Beauty or Body Range  
**Retreatment Botanics & Better Brand**
- Best New Beauty Range  
**Vanessa Megan**
- Best Hair Care  
**V&M Spa**
- Best Cosmeceutical Range  
**Dr. MC**
- Best Spa Skincare Range  
**Waverly**





# Longevity & Wellness SUMMIT

We're all craving face-to-face events to learn and connect with our industry peers. This one-day event will bring together experts to impart their ideas, in an immersive, inspiring, hands-on way.

The Longevity & Wellness Summit will follow the Asia Pacific Spa & Wellness Awards, and will be held the day after at the Peninsula Hot Springs, on the Mornington Peninsula.

The Longevity & Wellness Summit is a unique event specifically for businesses in the Spa, Wellness & Wellness Tourism industries. Including tech, touch, science, sustainability, movement, mindfulness, food, beauty, and integrative wellness. It is an active exchange of information and ideas presented in a highly interactive and engaging way. Some of the inclusions of the Longevity & Wellness Exchange:

- Demonstrations – showcasing what's new in spa and wellness products and technology
- Immersions – allowing you to experience multisensory therapies up-close and personal
- TEDTalk style presentation – from our industry thought-leaders
- Exhibitors – introducing relevant brands in immersive experiences
- Spa & Wellness Awards ceremony – highlighting industry best practice
- Pre or Post event Bathing – giving you the opportunity to explore and experience at your leisure



**AURORA**  
SPA — BATHHOUSE

 **alba**  
THERMAL SPRINGS & SPA

  
PENINSULA  
HOT SPRINGS



# Become A PARTNER

Be a part of something good from the early days

	Diamond AU\$12,500	Gold AU\$7,500	Silver AU\$5,000	Bronze AU\$3,000	Category AU\$1,000
Naming Rights of the Summit	✓				
Prominent Branding on all Award + Summit marketing assets	Top of Pyramid	✓ ✓ ✓ ✓	✓ ✓ ✓	✓ ✓	✓
Tickets to the Awards Ceremony	4	2	2	1	
Logo on Media Wall (Backdrop for Award Winner Photos)	Prominent	✓	✓	✓	
Full Page Colour ad in Spa & Wellness Digital magazine	4 issues	2 issues	1 issues		
Shout out at Awards Event	Key Note	✓	✓	✓	
Dedicated Social posts on @spaandwellness.com.au	✓	✓	✓	✓	
Logo with link on all Award & Summit pages on our website	✓	✓	✓	✓	
Huge amounts of love	✓	✓	✓	✓	✓
Place samples and/or brochures in Awards Event Goodie Bag	✓	✓	✓	✓	✓
Company CEO (or other) profile on our podcast	✓				
2 Minute promotional video to run at start of Awards Event	✓				
4 page feature in Print Issue of Spa & Wellness Magazine	✓				
2 Minute promotional video to run at start of your Category at Awards Event					✓
Company Representative to present the Awards for your sponsored category					✓
Opportunity to purchase tickets to the Awards Dinner at a discount	✓	✓	✓	✓	✓

\* 2023 partners will have first right of refusal for 2024 partnerships



# à la carte PARTNER

There are plenty of ways you can support the Awards and the Longevity & Wellness Summit. We are open to ideas and the more interesting the better. If you would like to participate, whether with any of the below or your own ideas, please contact Kris Abbey via email: [kris@krisabbey.com](mailto:kris@krisabbey.com)

## **IMMERSION OR EXHIBITOR @ The Summit**

(10 Available)

Through out the Summit we will break up proceedings with interesting breaks. During these breaks, and before and after the Summit, we want delegates to have hands on, up-close and personal experiences with your brand. Get creative... think beyond an exhibitor booth to showcase your brand.

## **SPECIALTY BREAKS**

(3 Available)

Through out the Summit we will break up proceedings with interesting breaks. It might be a Two minute meditation, a quick auction, an aromatherapy tester, or table trivia. Help bring some fun and 'quirkiness' to our Summit and/or Awards night. Open to ideas.

## **BARISTA BAR @ The Summit**

(1 Available)

Everyone loves coffee, and you could be the hit of the Summit by supplying the caffeine hit people may need as the day progresses. You can simply sponsor the Barista Bar or take it a step further and provide branded reusable keep-cups too!

## **BRANDED COCONUTS**

(1 Available)

On arrival guests will be given a young coconut to hydrate ahead of a night of celebrations or at the start of the Summit. Make the first impression by having your brand engraved on these coconuts.

## **HAPPY HOUR @ The Awards**

(1 Available)

Take advantage of this extremely high-profile sponsorship. Our Happy Hour Sponsor will also have a 5 minute presentation at the start of Happy Hour, as well as have the opportunity to promote their brand with signage at the bar.



# Other OPPORTUNITIES

The plan for these awards is to give a loud voice to the quiet achievers!

## GOODIE BAGS

(1 Available)

We'll be sending everyone home with a gift bag by way of thanks. We want the bags to be an item that will be used and reused, and a wonderful keepsake. We will be showcasing the Goodie Bags and what's inside.

## GIFTS FOR GOODIE BAGS

(20 Available)

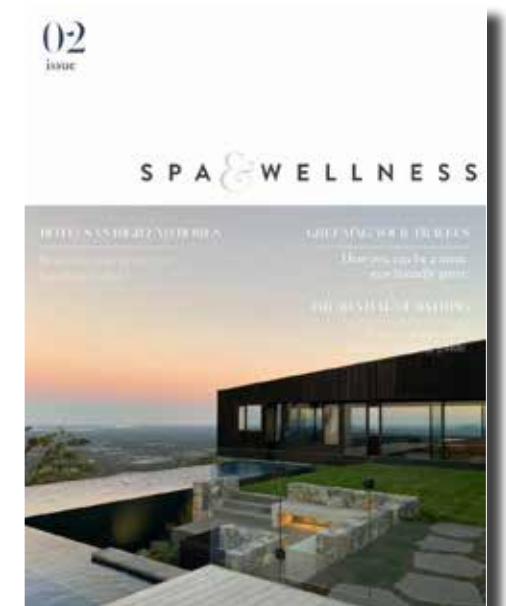
What's a good Goodie Bag without wonderful gifts inside? Help us fill the bags with products, vouchers and useful merchandise.

## PARTNER IN KIND

If you have a good, service, or talent and you wish to donate this in lieu of cash, let's talk. We need PR, printers, tech skills, digital media and general 'happy to help' people.

If any of that sounds like you please contact Kris Abbey [kris@krisabbey.com](mailto:kris@krisabbey.com) or Renee Mullen [renee@spaandwellness.com.au](mailto:renee@spaandwellness.com.au)

All of our supporters will get the appropriate (probably more) recognition.



Utilising Australasia's #1 [Spa & Wellness](#) media platform to underpin, launch, and promote the event, as well as support our partners.







# THANK You

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